

TEAM

INCUBATION LEADERS

EXECUTIVE COMMITTEE

The DoJR Executive Committee staff have complimentary skills and all are accomplished in bringing innovative large-scale international projects to fruition.

TECHNOLOGY LEADERS

DoJR lead technologists are experts in their fields, experienced in best practices and best-in-class development of current and next generation databases, development methodology and standards, installation and customization of back-office systems, Jewish onomastics, and development of the largest extant international on-line catalog of libraries and archives. They are ensuring we ask the right questions and implement and benefit from the state of the art in catalog design.

FUNDRAISING LEADERS

DoJR fundraising leaders have extensive large organization experience implementing development programs for the Jewish community. They are experts in their field and tap additional fundraising advisors as needed.

ADDITIONAL TEAM VOLUNTEERS

Jewish Genealogical Society (JGS) leaders are advancing projects to identify sources in their regions that hold Jewish genealogically relevant records, and to inventory what they have already digitized and/or indexed. Genealogist experts are running experiments on catalog culling (moving from manual methods toward automation pilots) and utilizing handwriting recognition technologies.

DOJR LEADERSHIP

MARLIS GLASER HUMPHREY

ANCESTORS: LITHUANIA, UKRAINE

Non-Profit Leadership | Technology Industry Executive | Innovation | Standards | Methodology | Global Partnership | Team Building | Vision to Roadmap to Project Delivery | Accelerating Growth

Marlis Glaser Humphrey leads the Executive Committee of the DoJR Project. Humphrey works to leave the world a better place – leading organizations and delivering team projects that start with vision and end with results. In between those book ends is the important core of people and process. Her expertise is in growth and values-aligned and mission-aligned impact through innovation – in both the for profit and non-profit sectors.

Humphrey has honed a unique combination of technical capabilities (leading and growing in response to disruption), entrepreneurial experiences (needle-moving), strategic planning, roadmap development, executive leadership, and industry-transforming coalition building (partners, volunteers, members, and even competitors – including internationally) – achieving significant business growth, membership growth, and new product, new market and industry development. She is an innovator and change agent who gets things done.

As Immediate Past President of the IAJGS, she led the organization in the development of its strategic plan and subsequent ideation of the DoJR project as one of the IAJGS's strategic initiatives. Humphrey is a professional genealogist and serves as President of the Florida State Genealogical Society and board member of the National Genealogical Society.

As a 30-year career technologist, Humphrey led the largest international non-profit consortium (\$6M budget) developing standards for the telecommunications industry. Under her leadership, 900 member companies representing all segments of the industry (including competitors), collaboratively developed 200+ global implementation agreements and realized an unprecedented acceleration of achieving a \$1B market goal by at least four years.

Humphrey has done business in 30 countries, worked for global corporations with regional headquarters and managed distributed development teams. She has hands-on experience as a software engineer, systems architect, engineering manager and product manager and managed technology portfolios across dozens of high-tech domains. Humphrey holds a MS in Management of Technology and a BA in Russian.

DOJR LEADERSHIP

STANLEY DIAMOND, MSM

ANCESTORS: POLAND

Global Non-Profit Leadership | Entrepreneur | Manufacturing CEO | Records Indexing Leader | Volunteer Development | National Archive Cooperation Expert | Large Scale Project Delivery | Fundraising

Stanley Diamond is a successful entrepreneur who owned and grew a successful international business. He did it all: marketing, sales, supervising, installing product, eventually visiting more than 50 countries to build a global distribution capability leading to opening a factory in Holland to serve Europe as well as factories in Japan and Australia. He also was an investor and marketing consultant in several high-tech startups.

Diamond was thinking about the health of future generations of his family when he started his search for records of his extended family in Poland. Prompted by the diagnosis of his nephew, as a carrier of the beta thalassemia trait – often misdiagnosed as mild chronic anemia, he wanted to warn other members of the family whom he knew, and those he had yet to find, about the possibility and dangers associated with inheriting the trait.

It occurred to Diamond that others may also be pursuing similar quests. Aware of the difficulty of locating and accessing records spread throughout Poland, he envisioned a database that could help families around the world document their ancestry and find relatives about whom they have never heard. In early 1995, Diamond and his colleagues set out to achieve the unprecedented – to index every record documenting Polish Jews for researchers seeking to discover their ancestors.

Under Diamond's continuous leadership as founder and Executive Director of Jewish Records Indexing-Poland, and with a legion of volunteers in 15 countries, today, JRI - Poland is the largest (by far) fully searchable database of indexes to Jewish vital records accessible online. 6.2 million records from more than 600 Polish towns are now indexed or fully extracted. The index can help genealogists quickly trace family ancestry back many generations, often to the early 1700s. The site has been particularly invaluable in connecting people with family who may have survived the Holocaust and hidden children learn their identity. Diamond has coordinated research for legal inheritance cases as well as TV documentaries. JRI-Poland even enabled Guinness World Records to confirm Israel Kristal, a 112-year-old Holocaust survivor, as the world's oldest man and corrected long-repeated historical information about a well known rabbi.

With diplomacy, Diamond has developed trust and unprecedented cooperation with the archive and historical institutions throughout Poland. He has obtained national level agreements. He has developed the support of management in local facilities and created a network of local researchers who embrace the JRI-Poland values of teamwork, integrity, efficiency, effectiveness, and appreciation. He has used his marketing and sales skills to develop effective fundraising methods. Because records in Poland were kept on a town-by-town basis, he created what he calls the "shtetl-specific" fundraising model, referring to the Yiddish term for a small Jewish town.

Diamond is a founding board member of the International Institute for Jewish Genealogy and founder and president of the Jewish Genealogical Society of Montreal. Under Diamond's leadership, the society has a long history in undertaking major indexing projects including the 600,00 entry Canadian Naturalization Index, presented to and online at Library and Archives Canada. He was awarded the Meritorious Service Medal of Canada for his work in establishing and directing JRI-Poland. He is a recipient of the IAJGS Lifetime Achievement Award, and consultant to "Who Do You Think You Are" and "Finding Your Roots" television series episodes on NBC, CBC, PBS and BBC. Diamond holds an MBA from Harvard University.

DOJR LEADERSHIP

SALLYANN AMDUR SACK, PHD

ANCESTORS: BELARUS, HUNGARY, LITHUANIA, POLAND

Global Non-Profit Leadership | Entrepreneur | Global Publishing | Genealogy Luminary | Visionary | Rainmaker | Large Scale Project Delivery

Dr. Sallyann Sack is a pioneer in the field of Jewish genealogy and a retired clinical psychologist. She is known for her entrepreneurial and visionary leadership in the Jewish genealogy community.

Sack participated in founding the IAJGS in 1988 and is a past president and recipient of its Lifetime Achievement Award. She co-founded *AVOTAYNU The International Review of Jewish Genealogy* (quarterly journal) in 1985 and has served as its editor since then. In 2004, she was co-founder and founding chair of the International Institute for Jewish Genealogy and Paul Jacobi Center. In 1980, she founded the Jewish Genealogy Society of Greater Washington and served as its first president.

Sack is author or co-author of seven Jewish genealogy resource books, including the prize-winning *Where Once We Walked. (WOWW)*, which she initiated and researched. *WOWW* is a published compendium project of unprecedented scale culminating in a gazetteer of 37,000 town names in Central and Eastern Europe focusing on those with Jewish populations in the 19th and first half of the 20th centuries, most of whose Jewish communities were almost or completely destroyed during the Holocaust. Sack also initiated, managed and co-authored the *Avotaynu Guide to Jewish Genealogy*.

Sack has organized and managed several other major genealogical projects. In partnership with the Church of Jesus Christ of Latter Day Saints (the Mormons) and the U.S. National Archives, she initiated and managed the microfilming, funding and indexing of confiscated World War I-era Russian consular records. She also organized the creation of a Holocaust-era assets database.

After five decades as Editor of *AVOTAYNU*, Sack has developed the largest global network of experts and organizations relevant to Jewish genealogical research.

Sack has served as chair or co-chair of seven Jewish genealogical conferences and has been a member of advisory boards at the U.S. National Archives and Beth Hatefutsoth. With Gary Mokotoff, she is co-recipient of a one-time Body of Work Award from the Jewish Librarian's Association for their joint role in developing and enriching the field of Jewish Genealogy.

Sack graduated magna cum laude from Harvard University Radcliffe College where she was elected to Phi Beta Kappa. She earned a Ph.D. in Clinical Psychology from The George Washington University.

DOJR TECHNOLOGY

CHARLIE KATZ

ANCESTORS: BELARUS, GALICIA, UKRAINE

**Skills: Program Management | Product Management | Data Governance | Data Models | Cloud Strategy | Technology Delivery
| Cross-Functional Teams | Agile Practitioner**

**Tools: Talend | Sqoop | Ab Initio | BitBucket | Git | Jenkins | ServiceNow | Jira | HDFS | Hive | Hue | Python | R | SAS |
H2O | MongoDB | Datameer | Arcadia | Teradata | Cognos | Azure | AWS | MS Office | Linode | WordPress | PHP | MySQL |
Mailchimp**

Charlie Katz is the DoJR Agile Coach and Data Governance expert. He is leading the effort to ensure that JCat is developed, tested, and deployed in a way that is adaptive and responsive to user needs - while taking advantage of best practices and standards in the archival and library catalog community.

Katz has delivered complex big data programs with information security and regulatory compliance, accountability and metrics for leading companies in the financial sector and has mentored others in the areas of data engineering, project management, data governance, and agile methods. He has managed matrix teams using agile for data acquisition, metadata management, analytic queries and implementation.

Katz is CFO of Gesher Galicia and leading its migration to a next generation data platform. Gesher Galicia is a non-profit organization carrying out Jewish genealogical and historical research on Galicia, formerly a province of Austria-Hungary whose area today is divided between southeastern Poland and western Ukraine. The research work includes the indexing of archival vital records and census books, Holocaust-era records, Josephine and Franciscan cadastral surveys, lists of Jewish taxpayers, and records of Galician medical students and doctors - all added to the searchable online Gesher Galicia database. Gesher Galicia also reproduces regional and cadastral maps for their online Map Room and conducts educational research.

DOJR TECHNOLOGY

HELEN STEIN

ANCESTORS: BELARUS, LITHUANIA, POLAND, UKRAINE

Skills: Information Architecture | Master Data Management | Solution Architecture | Data Modeling | Cross-Functional Teams | Data Privacy | Data Analysis | Business Analysis | Process Modeling

Tools: Power Designer | Erwin | Toad | Oracle | MySQL | SQLite | DB2 | SQL | Python | R | Power BI | Tableau | MS Office | MS Project | MS Visio | Git | Jira

Helen Stein leads the development of the DoJR JCat data model and platform. She has brought her expertise in the areas of: Information Architecture, Information Systems, Strategic Planning, Master Data Management, Metadata Management, Reference Data, Data Modeling, and standards to the DoJR project. Helen holds an MS in Computer Science and a BA in Physics.

Stein has led and delivered on major data programs, software projects and research in the Finance, Telecommunications, and Defense sectors. The focus of these efforts were in the areas of data architecture, data governance, data privacy and security, solutions architecture, data modeling, vendor evaluations, data governance, application development, and AI research. She managed a team of information architects that matrixed with development and compliance areas.

Helen became interested in volunteering after attending her first IAJGS conference in Cleveland, Ohio in 2019.

DOJR TECHNOLOGY

JAN GRONSKI

ANCESTORS: POLAND, UKRAINE

Technology | VoIP | Routing | Engineering Management | Start-up Operations | China | Multilingual | Salesforce | Tableau | Artificial Intelligence | Handwriting Recognition

Jan Gronski is DoJR Technology Advisor, building out the platform that allows us to manage all of our interactions with organizations and individuals, developing partnerships in the community and discovery of potential catalog content. Gronski has gathered considerable hands-on experience into creating AI models for automatic handwriting recognition.

Gronski is a career technologist who most recently led the regional research and development engineering center of global networking giant Cisco systems in Shanghai, China. He has a deep interest in China and its business and engineering practices.

With more than 25 years of experience in the networking industry as a hands-on developer and as an engineering executive, Gronski is accomplished at managing software, hardware, large and small groups of developers, testers and support personnel.

Gronski is multilingual. He is fluent in English, Polish, and Chinese; possesses good reading, writing and spoken comprehension of Russian, German, and Spanish; and has basic comprehension of French and Turkish.

Gronski is a key volunteer for Jewish Records Indexing – Poland. Gronski earned his undergraduate degree in mathematics at the University of Warsaw and PhD in mathematics at University of Illinois

DOJR TECHNOLOGY

ALEXANDER BEIDER

ANCESTORS: BELARUS, UKRAINE

Onomastics | Etymology Jewish Names | Jewish Names Migrations | Linguistic History of Yiddish | Multi-lingual

Alexander Beider is DoJR Onomastics Advisor. Dr. Beider is the leading expert on etymology and geographic distribution of Jewish surnames, traditional Yiddish given names, methodological principles of studying names, and the history of Yiddish. Beider uses onomastics and linguistics as tools allowing to unravel the history of the Jewish people. His papers have been published by scholarly journals in US, France, Israel, Poland, and Russia. He is also the co-author with Stephen P. Morse of the Beider–Morse Phonetic Name Matching Algorithm.

Dr. Beider is recognized as the leading authority on Jewish names from Eastern Europe by virtue of his authorship of major definitive works in the field:

- Beider, A. 2019. *A Dictionary of Jewish Surnames from Italy, France and "Portuguese" Communities*. New Haven, CT: Avotaynu.
- Beider, A. 2017. *A Dictionary of Jewish Surnames from Maghreb, Gibraltar, and Malta*. New Haven, CT: Avotaynu.
- Beider, A. 2015. *Origins of Yiddish Dialects*. Oxford: Oxford University Press.
- Beider, A. 2009. *Handbook of Ashkenazic Given Names and Their Variants*. Bergenfield, NJ: Avotaynu.
- Beider, A. & Morse, S. P. 2008. "Beider–Morse Phonetic Matching: An Alternative to Soundex with Fewer False Hits.". *Avotaynu: The International Review of Jewish Genealogy* 24/2: 12-18.
- Beider, A. 2005. "Scientific Approach to Etymology of Surnames". *Names: A Journal of Onomastics* 53: 79-126.
- Beider, A. 2004. *A Dictionary of Jewish Surnames from Galicia*. Bergenfield, NJ: Avotaynu.
- Beider, A. 2001. *A Dictionary of Ashkenazic Given Names: Their Origins, Structure, Pronunciation, and Migrations*. Bergenfield, NJ: Avotaynu.
- Beider, A. 1996. *A Dictionary of Jewish Surnames from the Kingdom of Poland*. Teaneck, NJ: Avotaynu. ["Best Judaica Reference Book" award for 1996]
- Beider, A. 1995. *Jewish Surnames from Prague (15th-18th centuries)*. Teaneck, NJ: Avotaynu.
- Beider, A. 1993, 2008. *A Dictionary of Jewish Surnames from the Russian Empire*. Teaneck, NJ: Avotaynu

Dr. Beider earned a Higher Educational Diploma (6 years), Mathematics and Theoretical Physics and a PhD in Applied Mathematics from Moscow Institute of Physics and Technology (State University) (MIPT). Dr. Beider holds a second doctorate, receiving his PhD in Jewish Studies from the Sorbonne with a thesis about Ashkenazic Jewry names.

DOJR TECHNOLOGY

GARY PERLMAN

ANCESTORS: BELARUS, BUKOVINA, ROMANIA, UKRAINE

UI/UX | Multilingual & Accessible Interfaces | Library Catalog Design | Big Data | Metadata Standards | Data Models | Information Management | Computer Science | Experimental Psychology | Cognitive Engineering | Statistics | French Language

Gary Perlman is DoJR Catalog Technology and Standards Consultant. He is a subject matter expert in large digital catalog development for aggregating catalogs of libraries, archives, and similar institutions.

For 17 years, Perlman was integral to the development of OCLC's WorldCat, the world's largest network of library content and services. In May 2019, WorldCat included catalog entries for more than 18,000 libraries in 123 countries comprising 450 million bibliographic records in 484 languages and representing more than 2.8 billion physical and digital library assets and 100-plus million people. As user experience (UX) researcher and a research scientist, Perlman designed and developed the library information user interface with special interest in multilingual and accessible interfaces and Big User Data analysis.

Perlman taught courses and conducted research in software engineering, information retrieval, user interface development, and empirical methods at Ohio State University. He developed a curriculum module on user interface development at Carnegie Mellon University's Software Engineering Institute and was a visiting scientist at MIT Sloan School of Management.

Perlman holds a U.S. Patent for "System and method for trans-factor ranking of search results" – including language as a ranking factor – an aspect of particular interest to the DoJR – Europe project.

Perlman is a leading volunteer for the Jewish Genealogical Society of Montreal, developing innovative tools and content for the Society's website, and has photographed more than 60,000 gravestones for the Society's cemetery project. Perlman received recognition from the International Association of Jewish Genealogical Societies as the 2020 Volunteer of the Year.

DOJR FUNDRAISING

JANE ROSEN BERENBEIM

ANCESTORS: LITHUANIA, MOLDOVA, UKRAINE

Fundraising | Non-profit Management | Development Planning | Development Communications | Jewish Communal Organizations

Jane Berenbeim is DoJR Development Advisor. She is an independent development consultant with more than 30 years of experience in non-profit fundraising and management, in both volunteer and professional positions.

Berenbeim's professional positions include serving as Development Officer or Director for leading New York City social service, educational, health care and cultural organizations, including Columbia University, Mount Sinai Medical Center, the Jewish Association Serving the Aging, and the Jewish Board of Family and Children's Services. Her specific areas of expertise include foundation relations and strategic planning for Development.

In earlier incarnations, Berenbeim taught History and managed a financial planning service.

An amateur genealogist for more than 20 years, Berenbeim is a longstanding member of the Executive Council of the Jewish Genealogical Society, Inc. (New York) and is its immediate past President. She has served as Vice President of the Board of Directors of the International Association of Jewish Genealogical Societies (IAJGS) since 2019, and as a director at large of the IAJGS Board since 2016.

Berenbeim holds an undergraduate degree from Vassar College, and graduate degrees from Harvard and Brandeis Universities.

DOJR FUNDRAISING

GARY COHN

ANCESTORS: HUNGARY, POLAND, UKRAINE

Business Finance and Management | Executive Director | Non-Profit Professional | Capital Campaigns | Annual Giving and Major Gifts

Gary Cohn is DoJR Development Consultant. As founder of Painted Rock Advisor, Cohn brings over thirty years of non-profit and development experience to his work as a trusted advisor. He began his work as a middle market banker from 1977-1992. Providing banking services and counsel for privately owned businesses with sales from \$5-100 million. After being trained in credit, he led a sales and marketing team for several large California banks leaving Union Bank in 1992 to move into the non-profit sector.

Cohn became the Executive Director of Temple Emanu-El in San Francisco from 1991-2007. Temple Emanu-El is one of the leading congregations in Reform Judaism with over 2,000 families founded in 1850. There he managed all business aspects of the congregation plus membership services and executing program. Gary was responsible for an annual budget of \$15 million and an endowment of equities and real estate of over \$40 million.

In 2008 he became the Regional Director of American Technion Society in the Pacific Northwest (Silicon Valley to Seattle) raising funds to support the Technion-Israel Institute of Technology. From 20015 until 2020 Cohn held Senior Vice President/Major Gift roles at Alzheimer's Association and the Jewish Agency for Israel.

Cohn has led and taught workshops on all things in the non-profit and philanthropic world with publications for the Union for Reform Judaism and Synagogue 2000.

Painted Rock Advisors provides services to the philanthropic and non-profit communities.

Cohn serves on the Board of Directors of Hillel 818 and Safe Parking LA. He previously served on the Board of Directors of the American Red Cross-Bay Area, the San Francisco Food Bank, the Union for Reform Judaism and the National Association for Temple Administration, Bentley School, Wilshire Blvd Temple Camps and was on the Advisory Board of City National Bank from 2000-2007.

Cohn attended California State University at Long Beach and received his BS from the College of Business. He was honored as Alumnus of the Year for the College of Business in 2009.